LOUISIANA STATE POLICE RIVERBOAT COMPARISON BY MARKET FOR THE MONTH OF: AUGUST 2011

PREVIOUS MONTH

SAME MONTH PRIOR YEAR

<u>Licensee</u>	<u>Aug-11</u>	<u>Jul-11</u>	<u>Difference</u>	<u>%</u>	<u>Aug-10</u>	<u>Difference</u>	<u>%</u>
BOOMTOWN BOSSIER	\$6,429,560	\$8,377,050	(1,947,490)	-23.2%	\$6,868,035	(438,475)	-6.4%
ELDORADO RESORT	\$13,002,183	\$14,656,126	(1,653,943)	-11.3%	\$13,537,683	(535,500)	-4.0%
HORSESHOE	\$17,562,692	\$22,581,569	(5,018,877)	-22.2%	\$19,334,718	(1,772,026)	-9.2%
DIAMONDJACKS	\$5,955,698	\$7,687,267	(1,731,569)	-22.5%	\$6,540,146	(584,448)	-8.9%
SAM'S TOWN	\$9,286,124	\$10,985,258	(1,699,134)	-15.5%	\$10,691,81 <u>5</u>	(1,405,691)	-13.1%
Total Shreveport/Bossier	\$52,236,257	\$64,287,270	(\$12,051,012)	-18.7%	\$56,972,398	(\$4,736,140)	-8.3%
GRAND PALAIS	\$9,783,345	\$12,452,382	(2,669,036)	-21.4%	\$10,217,357	(434,012)	-4.2%
ISLE - LC	\$1,137,966	\$1,375,628	(237,661)	-17.3%	\$1,270,843	(132,876)	-10.5%
L'AUBERGE DU LAC	\$27,316,869	\$35,790,741	(8,473,871)	-23.7%	\$26,684,028	632,841	2.4%
Total Lake Charles	\$38,238,181	\$49,618,750	(\$11,380,569)	-22.9%	\$38,172,229	\$65,953	0.2%
AMELIA BELLE	\$4,472,980	\$4,892,978	(419,998)	-8.6%	\$4,301,290	171,690	4.0%
BOOMTOWN N.O.	\$11,084,103	\$12,526,316	(1,442,213)	-11.5%	\$11,441,501	(357,398)	-3.1%
TREASURE CHEST	\$8,291,717	\$10,183,577	(1,891,860)	-18.6%	<u>\$8,690,517</u>	(398,800)	-4.6%
Total New Orleans	\$23,848,800	\$27,602,871	(\$3,754,071)	-13.6%	\$24,433,307	(\$584,507)	-2.4%
BELLE OF B.R.	\$5,761,769	\$6,332,523	(570,754)	-9.0%	\$6,076,026	(314,256)	-5.2%
HOLLYWOOD B.R.	\$9,748,290	\$11,139,776	(1,391,486)	-12.5%	\$9,048,268	700,022	7.7%
Total Baton Rouge	\$15,510,059	\$17,472,299	(\$1,962,240)	-11.2%	\$15,124,293	\$385,766	2.6%
			•				
Riverboat Total	\$129,833,298	\$158,981,190	(\$29,147,893)	-18.3%	\$134,702,227	(\$4,868,929)	-3.6%
	,	, ,			, ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	